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S CLUSTERING AND (SIZE (S) PROFILE (S) MERCHANDISE)

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S CLUSTERING AND (SIZE (S) PROFILE (S) MERCHANDISE)

Items	File
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1	20: Dialog Global Reporter_1997-2005/Feb 01
Examined 50 files	
Examined 100 files	
Examined 150 files	
Examined 200 files	
1	349: PCT FULLTEXT_1979-2002/UB=20050127,UT=20050120
Examined 250 files	
Examined 300 files	
1	471: New York Times Fulltext_19802005/Feb 01
Examined 350 files	
3	545: Investext(R)_1982-2005/Feb 01
Examined 400 files	
5	654: US Pat.Full._1976-2005/Jan 27
Examined 450 files	
Examined 500 files	
1	759: Business Insights_1992-2005/Jan
1	775: EdgarPlus(TM)-Reg. Statements_2004/Mar 09
Examined 550 files	

7 files have one or more items; file list includes 562 files.

B 20

01feb05 11:56:59 User268077 Session D191.2
\$14.25 5.699 DialUnits File411
\$14.25 Estimated cost File411
\$0.80 INTERNET
\$15.05 Estimated cost this search
\$15.08 Estimated total session cost 6.019 DialUnits

File 20:Dialog Global Reporter 1997-2005/Feb 01
(c) 2005 The Dialog Corp.

Set	Items	Description
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S CLUSTERING AND (SIZE (S) PROFILE (S) MERCHANDISE)
    10120 CLUSTERING
    808287 SIZE
    498501 PROFILE
    149332 MERCHANDISE
        46 SIZE(S) PROFILE(S) MERCHANDISE
S1      1 CLUSTERING AND (SIZE (S) PROFILE (S) MERCHANDISE)
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B 471

01feb05 11:59:26 User268077 Session D191.4
\$1.72 0.361 DialUnits File349
\$1.60 1 Type(s) in Format 3
\$1.60 1 Types
\$3.32 Estimated cost File349
\$0.53 INTERNET
\$3.85 Estimated cost this search
\$22.52 Estimated total session cost 6.813 DialUnits

File 471:New York Times Fulltext 19802005/Feb 01

(c) 2005 The New York Times

***File 471: The database now contains data from 1980-current.**

Set	Items	Description
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S1/3,K/ALL

1/3,K/1

DIALOG(R)File 471:New York Times Fulltext
(c) 2005 The New York Times. All rts. reserv.

04042011 NYT Sequence Number: 055522000920 (USE FORMAT 7 FOR FULLTEXT)

SHOPPING; If That's Me in the E-Dressing Room, Why Doesn't This Fit?

STACY KRAVETZ

New York Times, Late Edition - Final ED, COL 01, P 22

Wednesday September 20 2000

DOCUMENT TYPE: Newspaper LANGUAGE: English RECORD TYPE: Fulltext

SECTION HEADING: SECTH

Word Count: 1675

... computer, which should take the mystery out of selecting a size.

Another company, The Right **Size** (www.therightsize.com), asks customers to supply information about their own best-fitting, most-liked clothes and then returns a list of the clothes that most closely fits the **profile**. The technology uses "dynamic clustering," a method used by weather forecasters to predict patterns. It seeks to reduce **merchandise** returns from online shoppers.

"The No. 1 fear of consumers in buying through e-commerce...

?

B 545

01feb05 12:00:25 User268077 Session D191.5
\$0.29 0.291 DialUnits File471
\$1.30 1 Type(s) in Format 3
\$1.30 1 Types
\$1.59 Estimated cost File471
\$0.26 INTERNET
\$1.85 Estimated cost this search
\$24.37 Estimated total session cost 7.104 DialUnits

File 545:Investext(R) 1982-2005/Feb 01
(c) 2005 Thomson Financial Networks

Set	Items	Description
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T S1/3,K/ALL

1/3,K/1

DIALOG(R) File 545:Investext(R)

(c) 2005 Thomson Financial Networks . All rts. reserv.

08249924

ANALYST INTERVIEW -- DEATHCARE STOCKS (EAF880)

WALL STREET TRANSCRIPT CORPORATION

STEVEN SALTZMAN

NEW YORK (STATE OF)

DATE: March 16, 98

INVESTEXT(tm) REPORT NUMBER: 1988564, PAGE 1 OF 6, TEXT PAGE

This is a(n) INDUSTRY report.

TEXT:

...enjoys spending his free time with his family.

TWST: Steve, may we start with a **profile** of the death care industry today, and the dominant role that the publicly traded companies...

...funeral and cemetery

companies that we follow, as well as tracking two additional companies of **size** . Collectively these seven companies own 14% of the funeral homes in the U.S. and...

...and cemetery

companies has been driven by acquisitions as well as organic growth driven by **clustering** , by pre-need, or by merchandising.

TWST: And haven't most of these companies expanded...

...funeral homes?

Mr. Saltzman: Yes. The funeral home and cemetery industry has looked at the **merchandise** and service from a broader perspective in the last few years, and has started to offer non-traditional **merchandise** and service that were typically found in other parts of the distribution channel. For example...

1/3,K/2

DIALOG(R) File 545:Investext(R)

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08215505

Hibbett Sporting Goods, Inc.

SALOMON SMITH BARNEY

McGrath, M.

NEW YORK (STATE OF)

DATE: March 31, 98

INVESTEXT(tm) REPORT NUMBER: 2690833, PAGE 1 OF 3, TEXT/TABLE PAGE

This is a(n) COMPANY report.

TEXT:

...Inc. is a rapidly growing retailer of full-line sporting goods in small- to mid **size** markets with populations ranging from 30,000 to 250,000. HIBB stores feature athletic footwear, apparel, and sports equipment for men, women, and children.

Business Profile :

As of the end of fiscal 1Q97, Hibbett's 106, primarily mall-based stores were...

...Sports & Co., and Sports Additions.

Hibbett differentiates itself with its location strategy which focuses on **clustering** stores where it can take advantage of lower operating costs and limited competition. The company...

...a

loyal following. Focused local and regional market knowledge also enables the company to accurately **merchandise** its stores around community interests, sporting events, and other market-specific consumer demands.

Key Issues...

1/3,K/3

DIALOG(R)File 545:Investext(R)

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02712598

Kmart Corp. - Company Report

C. J. LAWRENCE INC.

Edelman, J.B.

NEW YORK (STATE OF)

DATE: June 15, 92

INVESTEXT(tm) REPORT NUMBER: 1232545, PAGE 6 OF 18, TEXT/TABLE PAGE

This is a(n) COMPANY report.

TEXT:

Growth was slowed to 3% annually during 1989-1991. Emphasis was on the closing, **clustering**, relocating, remodeling and expanding of smaller units. The mix of sales was oriented more toward....

...think that this is the issue. More importantly, these supersize formats can increase the potential **size** of the market and gain share because of assortments and pricing.

Despite the improvement to...

...10

Closings	1	2	14	2	0
End of Year	141	144	144	163	193

PROFILE OF SELECTED DATA

1991

New Store Prototype Size	107,000 sq. ft.
Selling	100,000 sq. ft.
Current Avg. Store Size	84,000 sq. ft.
Selling	79,000 sq. ft.
Number of Active SKU's per...	

...800) 662-7878, (617) 345-2000, Or

UK (071) 836-8223 For Availability: Builders Square **Merchandise** Mix
1991 Sales]

...
?

B654

01feb05 12:01:25 User268077 Session D191.6
\$2.32 0.393 DialUnits File545
\$1.65 3 Type(s) in Format 3
\$1.65 3 Types
\$3.97 Estimated cost File545
\$0.26 INTERNET
\$4.23 Estimated cost this search
\$28.60 Estimated total session cost 7.497 DialUnits

File 654:US Pat.Full. 1976-2005/Jan 27
(c) Format only 2005 The Dialog Corp.

Set	Items	Description
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T S1/3,K/ALL

1/3,K/1

DIALOG(R) File 654:US Pat.Full.

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5412930 **IMAGE Available

Derwent Accession: 2003-228088

Utility**E/ Media recording device with packet data interface**

Inventor: Hoffberg, Steven, 29 Buckout Rd., West Harrison, NY, 10604

Hoffberg-Borghesani, Linda, 40 Jackson Dr., Acton, MA, 01720

Assignee: Unassigned

(Code: 68000)

Examiner: Patel, Ramesh (Art Unit: 211)

Law Firm: Milde & Hoffberg LLP

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 6640145	A	20031028	US 2002162079	20020603
Continuation	US 6400990	A	20020604	US 99241135	19990201

Fulltext Word Count: 98763

Summary of the Invention:

...s self-organization processing ability, a wavelet preprocessor was employed for feature extraction preprocessing (orientation, **size**, location, etc.). A multichannel optoelectronic wavelet processor using an e-beam complex-valued wavelet filter...Willett, P., "Recent Trends in Hierarchic Document **Clustering** : A Critical Review", Information Processing & Management, vol. 24, No. 5, pp. 557-597, 1988...particularly effective if either the audience is very large, with ad response proportionate to the **size** of the audience, or if it targets a particularly receptive audience, with a response rate.....is the basis for a "least common denominator" theory of marketing, that mass media must **merchandise** to the masses, while specialty media merchandises to selected subpopulations. As a corollary, using such...

1/3,K/2

DIALOG(R) File 654:US Pat.Full.

(c) Format only 2005 The Dialog Corp. All rts. reserv.

0005092872 **IMAGE Available

Derwent Accession: 2003-102666

Assortment decisions

Inventor: Dawn Rose, INV

Steven Leven, INV

Jonathan Woo, INV

Correspondence Address: DAVID L. FEIGENBAUM Fish & Richardson P.C., 225

Franklin Street, Boston, MA, 02110-2804, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20020147630	A1	20021010	US 2001826378	20010404

Fulltext Word Count: 6318

Description of the Invention:

...0039] A **size** **profile** gives the relative sales strengths of

different sizes within a given style or class. FIG. 2 gives a typical **size profile** for a class of **merchandise**, where demand is highly concentrated in middle sizes and less so in the extreme sizes...

...represents the mean percentage of sales across multiple items within a class for a given **size**, a given period, and a given location0040] Based on all of the **size profiles** of the kind shown in FIG. 2 across all classes of **merchandise** for a season, it is possible to generate and display error bars 22 (e.g., FIG. 4) that indicate the confidence level of the mean **profile** 24 by **size**, capturing the magnitude of noise as a component of the calculated **profile**. For example, bar 22 on FIG. 4 indicates that for **size** 4, the mean percentage is 24% and the magnitude of noise represents a range of...

...above and below the mean. These error bounds can be used to optimize the recommended **size profile** depending on the objectives of the retailer
...

...0041] **Size profiles** may vary by type of **merchandise** (girls SML sweaters have a different **size profile** than girls SML t-shirts), by location (girls SML sweaters have higher small- **size** contribution in New York than in California), and by time period (girls SML sweaters have different **size profiles** in the Fall than in the Spring). An example of **size profile** variations 60 by location (regions) is shown in FIG. 3 in which **size profiles** for a given class of **merchandise** and a given time period were grouped by region0042] **Size profiles** model the historical demand for sizes in a given style/store/time-period. Retailers (or suppliers) can use these historical models to purchase and/or distribute sized **merchandise** for the same or similar future style/store/time-periods. Typically, **size profiles** need not be determined at the lowest level of time granularity, because (1) operational realities constrain retailers from recasting **size profiles** more than one or two times a year, and (2) sales trends by **size** are fairly consistent over time, and at small time increments the data are dominated by noise. For this reason, **size profiles** are calculated at the finest granularity level (e.g., weekly), and then averaged to...

...are derived from the underlying distribution to capture the inherent noise level around the mean **size profile**.

[...

...0044] A **size profile** for a given style/store/time-period is derived from the aggregated historical information by an algorithm that reveals the underlying demand by **size**. As shown in FIG. 6, the algorithm includes four ...historical errors in purchasing and/or allocation, (2) aggregate the data 72 to the appropriate **merchandise** level (e.g., class) by time period and calculate **size profiles**, (3) assemble the distribution of **size profiles** 74 for all **size profiles** over a given time period, and (4) calculate the recommended **size profile** 76 given the underlying distribution and relevant constraints...0051] Once the **size profiles** are generated at this lowest level of time granularity, the third step in the approach is to assemble the distribution of **size profiles** over a specified time period that is relevant given the time horizon for the...

...supplier's) decision-making process. For instance, if a retailer is planning a purchase for **merchandise** in a given class to be delivered in the spring, all **size profiles** corresponding to weeks in the spring season contribute to the final **size profile** recommendation. When the appropriate **size profiles** have been identified for inclusion, a distribution of **size profiles** can be generated. Each **size** within a given class/store then has a spread of relative sales strengths, representing the...0061] **Clustering Size Profiles**...0063] Given a

large number of class/store/time-period size profiles, **clustering** involves dividing the total set of size profile distributions into a small number of subsets...

1/3,K/3

DIALOG(R) File 654:US Pat.Full.

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4693377 **IMAGE Available

Derwent Accession: 2002-711407

Utility

E/ **Adaptive pattern recognition based control system and method**

Inventor: Hoffberg, Steven M., 29 Buckout Rd., West Harrison, NY, 10994

Hoffberg-Borghesani, Linda I., 40 Jackson Dr., Acton, MA, 01720

Assignee: Unassigned

(Code: 68000)

Examiner: Patel, Ramesh (Art Unit: 211)

Law Firm: Milde & Hoffberg, LLP

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	-	-----	-----	-----
Main Patent	US 6400996	A	20020604	US 99241135	19990201

Fulltext Word Count: 98867

Summary of the Invention:

...s self-organization processing ability, a wavelet preprocessor was employed for feature extraction preprocessing (orientation, **size**, location, etc.). A multichannel optoelectronic wavelet processor using an e-beam complex-valued wavelet filter...Willett, P., "Recent Trends in Hierarchic Document **Clustering** : A Critical Review", Information Processing & Management, vol. 24, No. 5, pp. 557-597, 1988...particularly effective if either the audience is very large, with ad response proportionate to the **size** of the audience, or if it targets a particularly receptive audience, with a response rate...is the basis for a "least common denominator" theory of marketing, that mass media must **merchandise** to the masses, while specialty media merchandises to selected subpopulations. As a corollary, using such...

1/3,K/4

DIALOG(R) File 654:US Pat.Full.

(c) Format only 2005 The Dialog Corp. All rts. reserv.

4620053 **IMAGE Available

Derwent Accession: 2001-017857

Utility

E/ **System and method for analyzing customer transactions and interactions**

Inventor: Walter, Joanne S., Alpharetta, GA

Schrader, David K., Hermosa Beach, CA

Assignee: NCR Corporation 02), Dayton, OH

NCR Corp (Code: 58216)

Examiner: Gravini, Stephen (Art Unit: 212)

Law Firm: Needle & Rosenberg, P.C.

	Publication Number	Kind	Date	Application Number	Filing Date
	-----	-	-----	-----	-----
Main Patent	US 6334110	A	20011225	US 99265675	19990310

Fulltext Word Count: 4197

Description of the Invention:

...1) can be analyzed so that his various profiles can be detected. Willard's customer **profile** is displayed as shown in FIG. 5. Willard's name and customer identification is entered...to find other customers who have similar temporal browsing and buying behaviors. Based on the **merchandise**, it is possible to form some conclusions about Willard from the items Willard buys. For...

...himself and possibly his father. The present invention would conclude, based on the mix of **merchandise** and time, that Willard fits into several profiles or clusters. Second, the invention performs a matching/**clustering** algorithm on Willard's **profile** to determine if there are other people similar to Willard in their mix of product...

...An example of **profile**-based segmentation is shown in FIG. 6. Willard's name and customer identification are entered...FIG. 7 shows an offer created for a temporal **profile**. The offer identification number is shown at 710. The offer description is shown at 720...FIG. 8 shows the creation of a campaign aimed at a temporal **profile**. The campaign identification is shown at 810. The mode that the campaign is to be...interval the campaign was run is shown at 1020 and 1030. The segment name and **size** is shown at 1040 and 1045. At 1050 the number of offer viewings, unique viewings...present invention identifies replenishment items by identifying the rates of use of typical pieces of **merchandise**.

1/3,X/5

DIALOG(R)File 654:US Pat.Full.

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4375289 **IMAGE Available

Derwent Accession: 1999-337756

Utility

CERTIFICATE OF CORRECTION

E/ Systems and methods for matching, selecting, narrowcasting, and/or classifying based on rights management and/or other information

Inventor: Shear, Victor H., Bethesda, MD

Van Wie, David M., Sunnyvale, CA

Weber, Robert P., Menlo Park, CA

Assignee: InterTrust Technologies Corporation 02), Santa Clara, CA

InterTrust Tech Corp

Examiner: Voeltz, Emanuel Todd (Art Unit: 271)

Assistant Examiner: Dixon, Thomas A

Law Firm: Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 6112181	A	20000829	US 97965185	19971106

Fulltext Word Count: 47205

Summary of the Invention:

...choose between hundreds of magazines and publications about nearly every subject you can think of. **Merchandise** from all corners of the world is readily available at the shopping mall or by...up. The shopping mall has a large variety of stores, each selling a range of **merchandise**. But the man may only have a short time to look. For example, he may...

...uses a mall directory that classifies the different stores in terms of what kinds of **merchandise** they sell (for example, clothing, books,

housewares, etc.). Perhaps he asks at the malls help...provide much in the way of physical cues. For example, when browsing library shelves, the **size** of a book, the number of pictures in the book, or pictures on magazine covers...the display context and/or customized information guidance resource (catalog book, location of goods by **size** , etc.) seriously undermines the ability of digital information consumers to identify their most desirable choices...aisle is miles long, and each item on the shelf is packaged in the same **size** and color container. In an actual store, the product manufacturers put their products into brightly...

...brand and a specific name brand, between low fat and regular foods, and between family **size** and small **size** containers...satisfying means that describe the many commercial rules and parameters found in individual custom catalogs, **merchandise** displays, product specifications, and license agreements. ... **size** ,

...one or more user groups, and/or organizations--where the contribution of any given specific **profile** to the composite **profile** may be weighted according to the specific match circumstances such as the type and/or...commercial characterizations--including commercial parameter data such as pricing, **size** , quality, specific redistribution rights, etc...third parties (e.g., Consumer Reports, a trusted friend, and/or a professional advisor), the **size** of a product, length in time in business of a service or in the market...network location, organizational and/or departmental memberships, demographic information, credit and/or trustworthiness information, and **profile** preference and usage history information, including any generated **profile** information reflecting underlying preferences, and/or classes based on said descriptive information and/or profiles...the family of cluster analysis methods, for example, those described in Hartigan (Hartigan, J. A., **Clustering Algorithms**, New York: Wiley, 1975...

Description of the Invention:

...classes as the earlier classification procedure thus minimizing the need for additional interpretation of the **clustering** results. Step 1868 may be performed automatically or manually, or a combination of automatic and...